

**iMS**

**Unchaining Inventory**

# CASE STUDY

The world's leading consumer  
electronics suppliers.





## Introduction

The Israeli market is a challenge for consumer electronics suppliers. A demanding client base with no viable land bridge to other supply-side electronic hubs to ensure quick just in time electronics.

“THE COMPANIE” management decided to change its deployment format in Israel without losing its engagement profile. On the one hand, it did not want to lose its existing client base and future position vis-à-vis new next-generation products. On the other hand, dealing with the no warranty parts in a relatively small and isolated market required high management attention.

“THE COMPANIE” management thought that s local expert might be better suited to manage the no warranty market while providing first class service.



**IMS are operational management experts with logistics and BI expertise.**

**As such they provide building advantages:**

- Professionals team with 15 years of accumulated local as well as international experience forged at some of the best and most demanding companies in the world.
- Built-in fast and efficient service with high responsiveness. The source of the quality service in multi-layered:
  - Advanced Information Systems.
  - Managing thousands of suppliers all over the world.
- Hazmat permits.



## When IMS took over one of its first actions was both:

- Conduct in depth interviews with broad spectrum of client's business and private, map the existing local suppliers Annalise the demand list and probabilities. At the end of this process IMS matched the parts forecasted as demand with existing super vendors and it also tapped into its own already established worldwide as well as local electronics suppliers.
- As the process gained momentum a natural consolidation of activity materialized as the super vendors, the predictive B.I. allowed a better supply side mechanism as well. As IMS team also gained expertise it also added higher efficiency measures.

## Results

- Increasing customer volume.
- Consolidation of purchases from a single supplier provided insight into the local market. That insight allowed much more efficient inventory management as well as better service.
- Using "THE COMPANIE" systems saved time and resources, improving operational



## Additional actions

- Regular meetings with customers gained better understanding in evaluating needs
- Consolidation of information in proven data systems.
- Direct and continuous connection with DSV warehouse.
- One dedicated contact for all referrals.
- Regular updating of the needs and supplies to “THE COMPANIE”

## Results

- SKU – 20,000
- Availability goods – improve of 25%

## IMS Overview

Inventory Management Solutions (IMS) is a leading inventory management and supply chain solutions company established in 2004, with headquarters in Mesa, Arizona, USA. IMS provides customized inventory management and supply chain solutions for manufacturing companies, that are designed to reduce cost, improve inventory turns, create free cash flow, and reduce the administrative burden of managing a supply chain.

IMS provides inventory solutions to small and large manufacturing companies in various industries including semiconductor, microelectronics, pharma, aerospace, and energy.

Our solutions allow the entire supply base to be consolidated and professionally managed, ensuring the right inventory is available at the right time at the right price.

*IMS is a wholly owned subsidiary of DSV Global Transport and Logistics.*



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